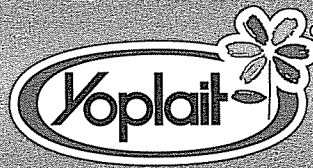


HEALTHY SAVINGS!

FIBER ONE
WHEAT BRAN CEREAL

\$5 OFF
EVERY CASE



50¢ OFF
EVERY CASE

NEW
4 oz. size!



Simply purchase Fiber One® Cereal and/or Yoplait® Light 4 oz. cups between 7/10/2006 and 8/31/2006.

1 PURCHASE Fiber One® Cereal and/or Yoplait® Light 4 oz. Yogurt between JULY 10, 2006 and AUGUST 31, 2006 and CALCULATE your rebate.

Operator is NOT required to purchase both cereal and yogurt to redeem this rebate.

Qualifying Categories	No. of Cases Purchased	Rebate Per Case	Total
Fiber One®:			
Bulk Cereal	_____	x \$5 =	\$ _____
Bowlpak Cereal	_____	x \$5 =	\$ _____
Singlepak® Cereal	_____	x \$5 =	\$ _____
Familypak Cereal	_____	x \$5 =	\$ _____
Total Cases	_____	Total Cereal Rebate	\$ _____
	(20-case maximum)		(\$100 maximum)
Yoplait® Light 4 oz.	_____	x 50¢ =	\$ _____
Total Cases	_____	Total Yogurt Rebate	\$ _____
	(100-case maximum)		(\$50 maximum)
		Total Rebate	\$ _____
			(\$150 maximum)

2 COMPLETE this form.

Check Here: I am a Foodservice Operator in the following segment (please check only one):

- College & University
 Lodging
 B & I
 Healthcare
 K-12 School
 Restaurant
 Other (please specify) _____

Establishment _____

Chain/Food Management/Buying Group _____

Contact Name _____ Contact Title _____

Mailing Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

Primary Distributor _____

City _____ State _____ Zip _____

How did you receive this rebate?
 DSR
 Broker
 General Mills sales rep

Unknown
 Other (please specify) _____

Would you like a General Mills sales rep to contact you?

Yes (specify topic) _____

No

Yoplait is a trademark of YOPLAIT Marques Internationales SAS (France) used under license.

Follow these
3 EASY STEPS!

3 MAIL this form along with your proofs of purchase to:

General Mills Bakeries & Foodservice
P.O. Box 72722
Dept. 816-070-G
Rockford, MN 55572-0722

Note: Rebate form must be postmarked on or before September 30, 2006.

To RECEIVE Your Rebate:

- Purchase products from 7/10/2006 through 8/31/2006.
- Rebate form must be postmarked on or before 9/30/2006.
- Offer valid for Foodservice Operators only.
- Fill out this form completely. Operators, not distributors, must complete and submit rebate form. Rebate check will be mailed to operators only.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Distributor recaps must include distributor logo and valid purchase dates.
- Limit one rebate per Operator/account.
- Cup yogurt portion VOID in ND.
- This offer cannot be used with any other offer.
- Allow six to eight (6-8) weeks for processing.
- Not available to Operators buying promotional products under bid pricing.



GENERAL MILLS
BAKERIES & FOODSERVICE

For more information, call
1-800-767-5404.

This offer is only available to Foodservice Operators. It is not available to distributors or any operators buying promotional products under bid pricing. This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law. General Mills Bakeries & Foodservice reserves the right to audit request for payment.